



Canadian Network for the Prevention of Elder Abuse

Welcome to the Knowledge Sharing Hub

 @CNPEA | www.CNPEA.ca

CNPEA  RCPMTA



- What are we doing?
- Who is the CNPEA?
- Why this project?
- How can you get involved?





- This project is about supporting a **national elder abuse community**
- We are building an online **national knowledge-sharing hub**





What does that mean?

- An online community across the country
- A one-stop shop website about, for and by the elder abuse community in Canada



This project is about the people doing the work

- Promote your projects and tools
- Share challenges and learn from each other
- [Build your network](#) of collaborators and colleagues



The CNPEA – Who are we?

National non-profit organisation

We are you:

- Volunteer board of directors
- Members working against elder abuse
- Practitioners in diverse fields (social work, healthcare, law, financial services, research etc.)



The Knowledge-Sharing Hub

What is it exactly?

- Website (including resources and a blog)
- Webinars
- [Newsletters](#)
- Social media strategy

All under one





In a nutshell, the “hub” is:

The information you want at your fingertips, in easy, accessible format





CONTENTS

- [Plain language elder abuse resources](#) on rights and options for seniors
- Information on innovative practices, [peer-led projects](#) and promising approaches
- [Legal information](#)
- [Latest research](#)






HOT TOPICS

- Working with indigenous and ethno-cultural communities
- Intersectoral and interdisciplinary collaboration
- Strategies for engaging isolated seniors
- And more...





Why an online hub is needed

- Beat isolation, build coalitions: power in numbers
 - Leverage collective experience and knowledge to gain time and insight in your practice (without incurring any travel expenses!)
 - Shine a national light on local projects
- 



Why participate?

- Collaborating and sharing resources are the core of elder abuse work and of this website
- The more you contribute, the more you get out of it
- Your participation will ensure the growth and sustainability of the network for the future—building this WITH you, not just FOR you





10 ways to get involved

1. Stay on top of the latest [events](#) and conferences
2. **Promote** your events to the elder abuse community
3. Further your skills through free [webinars](#)





10 ways to get involved

4. Find tools to support your practice
5. Find key elder abuse publications
6. Share your favourite tools and resources
7. Talk about your work on our [blog](#)





10 ways to get involved

8. Highlight an elder abuse **project** you are working on
9. Use [social media](#) to raise your profile, support your work, connect with new practitioners etc.
10. [Start a conversation](#) about elder abuse practice





Find this list and more on our blog:
<http://www.cnpea.ca/category/blog/>





...but I'm busy and not tech savvy.
How do I do all this?

- User-friendly platform designed with you in mind
- Friendly staff will walk you through your first experiences on the hub
- [Guidelines for blogging](#) available
- [Recorded webinar](#) on social media use





How can I get started?

- Go to www.cnpea.ca: read our blog, sign up for a [free membership](#) and newsletter subscription
- Contact us to schedule an **interview** or send us a **short entry** about a current project
- If you are on **social media**, connect with us on [Twitter](#), [Facebook](#) or [LinkedIn](#).



Keep in touch

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