



CANADIAN NETWORK *for*
the **PREVENTION** *of* **ELDER ABUSE**

RÉSEAU CANADIEN *pour la* **PRÉVENTION**
du **MAUVAIS TRAITEMENT** *des* **AÎNÉS**

CANDIDATES TO THE BOARD OF DIRECTORS 2016

NEW APPLICANTS

Andrew Elinesky, ON

Andrew is Senior Vice President and Chief Financial Officer with public company experience and broad-based corporate and commercial knowledge. This experience has made Andrew an active leader in establishing long term strategies and the execution of supporting initiatives. He is a trusted project manager in both international and domestic settings, with an interest in governance. Andrew is looking for a meaningful opportunity to increase his involvement in the community at large and to support an organization whose values align with his own. Andrew is a strong believer in advancing the rights and wellness of all, particularly older adults, He is hoping to take on a role that will allow him to connect people and organizations and to share CNPEA's activities with various networks.

Jennifer Gurke, SK

Jennifer is a Social Worker within the Geriatric Evaluation and Management Program for the Saskatoon Health Region. Jennifer is also participating in the Saskatchewan Older Adult Abuse Task Force. Jennifer has a Master of Social Work with a concentration in Leadership in Human Service Organizations. From 2011 to 2013 she was the Elder Abuse Response Model Coordinator at the Kerby centre, where she planned the delivery of the overall program and its activities in accordance with the missions of Kerby Centre, the Calgary Family Services and the Calgary Police Service; she also developed and coordinated shared elder abuse protocols for the multidisciplinary Elder Abuse Response Team, among other duties.

Barb Hood, NWT

Barb Hood is currently the Executive Director, NWT Seniors' Society, holding this position since 1999. Barb has a Gerontology Certificate from Mount Royal University and a Business

Management Certificate from Aurora College. Barb's background is in Business Management and has worked as Executive Director, Executive Secretary and Director of programs for a number of organizations including Northern Addiction Services, Inuvik Regional Hospital, YWCA Yellowknife, and Canadian Mental Health Association/NWT Division. Barb worked in the communities of the NWT for over 30 years and has training in board development and leadership, program development, workshop facilitation, proposal writing, and community development. Barb cares passionately for social justice issues and sits on many committees and is involved with many agencies in the NWT. Barb is presently appointed to the Research Ethics Review Committee, Aurora Research Institute and is a Board Member of the Active Living Coalition for Older Adults. As part of her work at NWT Seniors' Society, Barb has made many presentations on the work to prevent abuse of older adults in the NWT at national, regional and local conferences and workshops and was instrumental in ensuring protection for older adults was included in the first Protection Against Family Violence Legislation of the NWT enacted in 2005.

Kathy Majowski, MB

Kathy is a degree-prepared Nurse, with experience as an educator and in curriculum development/delivery. She provides direct nursing care in a long-term care setting, working collaboratively with members of an interdisciplinary health care team. In her 13 years of working in the health care system, Kathy has had the opportunity to work in different specialties and facilities, understanding client needs in acute, long-term, and community settings. Her work in education helped her develop skills in policy/procedure development.

CURRENT CNPEA BOARD MEMBERS APPLYING FOR RE-ELECTION

Sherry Baker, BC

Sherry Baker has been the Executive Director of the BC Association of Community Response Networks since July 2010. Over the years she was actively involved with a number of key organizations in British Columbia that focus on abuse, safety or justice matters. (Ishtar Transition Housing Society and Aldergrove Neighbourhood Services; BC Centre for Elder Advocacy and Support and South Fraser Family Court and Youth Justice Committee; Minerva Foundation for B.C. Women). Sherry has been part of and chaired several provincial, regional and local boards over the years, including the Board of Registration for Social Workers and the College of Occupational Therapists of BC.

Leah Cohen, ONT

As an experienced policy analyst, Leah Cohen worked with the Ontario Provincial Government for over 18 years specializing in seniors' issues. Her portfolio included all major issues facing an aging population with a particular focus and personal interest in the area of abuse and neglect

of older adults. As a key member of a specifically appointed team Leah was recruited to work on the development of Ontario's Strategy to Combat Elder Abuse. She went on to play a role in its implementation. After retiring from the Ontario Public Service, Leah has actively applied her extensive knowledge and experience to work in the area of abuse and neglect of older adults in the local, national and international arenas as well as in the field of knowledge transmission. Leah was regional coordinator for the National Initiative for Care of the Elderly (NICE) Elder Abuse theme team in Toronto.

Susan Crichton, MB

Susan Crichton is the Elder Abuse Consultant with the Manitoba Seniors and Healthy Aging Secretariat. Since 2001, she has led the provincial Elder Abuse Strategy which includes: policy development; providing education and training to various groups; promoting awareness of elder abuse; leading community development activities throughout Manitoba; and managing service purchase agreements with community partners. From 2008 to 2011, Susan was on an interchange with the Public Health Agency of Canada leading the public health component of the Federal Elder Abuse Initiative. This provided an opportunity to work with key experts and organizations across Canada on elder abuse awareness and prevention activities.

Kelly Heisz, NFL

Kelly is the Executive Director of the Seniors Resource Centre of Newfoundland and Labrador. She is a Graduate of Memorial University with a Bachelor of Arts and Bachelor of Education. Her career for the past 25 years has been concentrated in the non-profit sector, focusing on community engagement and capacity building that affect change at the grass-roots level regarding quality of life and well-being for all citizens. The Seniors Resource Centre has been a lead organization in working on issues impacting seniors, utilizing hundreds of volunteers, all levels of community partners to do this. The Network for the Prevention of Elder Abuse is one of the crowning achievements of the organization.

Sharon Mackenzie, BC

Sharon (BA, MEd) is the founder and Executive Director of i2i Intergenerational Society of Canada, national hub for intergenerational resources and support. She was a teacher K-University for 35 years. For a decade, Sharon developed and field tested a highly successful Intergenerational Immersion model in BC, The Meadows School Project. This project, unique in the world, respectfully shifted ageist attitudes in both older and younger generations, improving health in the process. In 2010 Sharon launched Intergenerational Day Canada June 1 to bring attention to the health benefits of respectfully connecting generations. Provinces, Territories, towns, cities, and the Toronto School Board have now proclaimed this a day of intergenerational celebration. Sharon is a well-recognized national resource person in the field

of intergenerational relations (developing community/long term prevention of senior mistreatment), an Intergenerational and Educational Consultant, speaker and workshop lead: communities, care homes, community health care, educational organizations, service groups, First Nations, parks, government, seniors' organizations.

Pat Power, AB

Pat is a member of the Edmonton Seniors Protection Partnership (formerly the Elder Abuse Intervention Team), working as Community Development Social Worker. He is involved in ongoing assessment of gaps in Elder Abuse Services and education and training of students in various College and University faculties and Professionals working with older adults in the community. He also has been an active member of the Alberta Elder Abuse Awareness Network for 5 years. A highlight of this role was planning and implementation of Alberta's first Provincial Elder Abuse conference in 2011 and was on the planning committee for the 2015 Provincial conference. Pat is a registered Social Worker and has completed a Gerontology program from University of Alberta. Pat is working on the development of Neighbours, Friends and Families projects in Edmonton as part of the national panCanadian initiative.

Raeann Rideout, ON

Raeann is the Central East, Regional Elder Abuse Consultant for the Elder Abuse Ontario. Raeann has worked in the field of elder abuse for 18 years. In her current position, she provides front-line training and public education, assists in the planning of community events/projects, strengthening community partnerships and collaborates with local, provincial and national stakeholders to enhance the response to mistreatment of older adults. Raeann consults with seniors, families and agencies on senior abuse cases. Raeann has also worked for the Addictions Foundation of Manitoba as an Education Prevention Consultant and as a Consultant for the Manitoba Seniors Directorate. She was the Project Coordinator for the Kingston & Frontenac Elder Abuse Task Force for 5 years. She is a past Board Director of the Ontario Gerontology Association.

Jocelyn Yerxa, NS

Jocelyn is the Acting Director of Programs and Community Development Coordinator for the Nova Scotia Department of Seniors. The work of the Programs division focuses on using a community development and population health approach to building community capacity to meet the changing needs of an aging population; including awareness, prevention and intervention of senior abuse.

She is the Co-chair of the Nova Scotia Network for the Prevention of Senior Abuse which is a collaboration between government, community and academia to address the issue of senior abuse in Nova Scotia. She manages the Senior Safety Grant: a joint initiative between the Nova Scotia Department of Seniors and Justice to support existing and new Seniors' Safety Programs

in Nova Scotia, which are an invaluable resource to seniors and their families. She has also been leading some very exciting work in Nova Scotia to build a restorative approach to senior safety. This includes the use of restorative practices in cases of senior abuse and family conflict. The work in a collaborative effort between the government, community, academia, police, and local seniors. Prior to coming to the Department of Seniors, Jocelyn had extensive experience working in the non-profit sector as a community educator and facilitator.