

MISSION

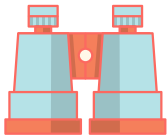


CNPEA is a national organization supported by leaders in aging, research, healthcare, and elder abuse prevention and response.

We provide online resources and education to professionals and to the general public through our knowledge-sharing hub: www.cnpea.ca.

We connect people and organizations and foster program and policy development on issues related to the mistreatment of seniors at the local, provincial/territorial and national levels.

VISION



We envision and work toward a Canadian society where older adults are valued, respected, and live free from abuse.

We strive to be the Canadian leader in our field -sharing information and coordinating resources for the prevention of elder abuse.

VALUES



- Collaboration and Coordination
- Respect and Inclusivity
- Leadership and Communication
- Innovation
- Credibility and Accountability

GOALS



- **To create opportunities** for stakeholders, older adults and individuals of all ages to rethink and reshape how we view and incorporate aging in our communities.
- **To empower people** to protect themselves and each other through practical, evidence-based, community-centered resources
- **To build a holistic approach** to prevention, intervention and support across sectors.

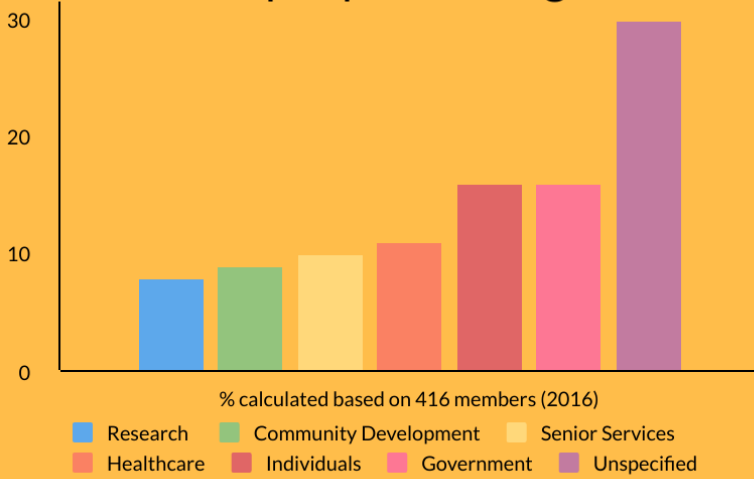
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We connect people and organizations...



17,000+ visited our website last year

2,106 follow us on Twitter

683 Members currently receive our monthly newsletter

We foster the exchange of reliable information...



We advance program and policy development...

Thanks to the Hub...

75% of our users



24% of our users



40% of our users



What stakeholders say about cnpea.ca

"No matter where your expertise lies, CNPEA provides excellent tools to do 'it' better!"

"This is a great way to stay updated on what is happening outside of your own community. Being able to access information via national network really expands my resource base!"

"...a convenient way to have some professional development and network with people across disciplines in areas of common interest, without leaving your office."