Violence against older persons takes many forms.

There are many older adults in Newfoundland and Labrador who experience violence and abuse. This includes physical, emotional and sexual violence as well as neglect and financial abuse.

Physical Violence

Physical violence could be a hit, a slap, a shove or any rough treatment. It can be a threat of physical force. It can also be inappropriate use of medication or restraints.



Emotional Violence

Emotional violence includes name-calling, intimidation, threats, yelling, ignoring, or socially isolating the older person. It can include treating the older adult "like a child". It often includes trying to control a situation by making decisions for the older adult.

Sexual Violence

Sexual violence refers to sexual contact without the person's consent and includes fondling, touching, and other forms of assault. It also includes unwelcome sexual comments or jokes, or leering. Pressuring somebody for intimacy is also a type of sexual violence.

Neglect

Neglect refers to situations where a person has a responsibility to provide care or assistance to an older person, but does not. Not paying the bills, providing food, shelter or clean clothes are all examples of neglect.



Financial Abuse

Financial abuse involves illegally or improperly using a person's money, assets, or property.

We all make choices everyday.

Some choices we make can be harmful and violate people's rights. Make the choice to prevent violence and to stop it. If you have concerns or questions, please contact the health authority in your region at the number below, or call your local police.

Eastern Health (Rural Avalon) **709-786-5245** Eastern Health (St. John's) **709-752-4885** Eastern Health (Bonavista/Clarenville/Burin Peninsula) **709-466-5707** Central Health **709-651-6340** Western Health **709-634-5551-ext 226** Labrador-Grenfell Health **709-454-0372**

It is your choice to **Reach out.** Take action against violence.



A warm hug or forceful shove...

Which would you choose for her?